



bESTology

The study of Engineering, Science and Technology

Attention BEST teachers, students and mentors!
The 3rd Annual **bESTology** begins Sunday, **Jan. 25th**
for the 2015 BEST game **PAY DIRT!**

Explore the *Pay Dirt Teaser Video* at bestinc.org



bESTology offers:

- **BEST students:** FUN off-season challenges and career awareness connected with *Pay Dirt*
- **BEST teams:** weekly clues for the 2015 game *Pay Dirt*
- **BEST teams:** the skill sets to be competitive in the workplace
- **BEST teachers:** an avenue for BEST to be incorporated into cross-curricular activities based on Bloom's taxonomy

A gold mine of weekly activities
unveiled each Sunday
@ 6:00 p.m. CT
friendsofbest.org
Click on bESTology

We dig Badges!



Coming soon!
Earn digital badges
for participating in
bESTology!



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