

# Announcing...

# Starting the BEST Robotics Program in Your Community



## 2011 New Hub Workshops

### The Word is Out!

We invite you to become part of a growing national program that is...

- Effective at attracting K-12 students to Science, Technology, Engineering, and Mathematics (STEM) careers
- Proven, affordable, and sustainable
- Accessible to and affordable for all schools and students



**BEST** is recruiting professional organizations, corporations, colleges, and universities to start BEST "hubs" (licensed, local program sites).

We invite you to attend one of our training workshops where we'll teach you how to start, staff, fund, and run a BEST competition.

## 2011 Workshop Sites

BEST's training workshops are held on-site at each of our Regional Championships

**December 2-3**

**South's BEST**

Auburn University  
Auburn, AL  
[www.southsbest.org](http://www.southsbest.org)

**November 18-19**

**Texas BEST**

University of Texas at Dallas  
<http://www.utdallas.edu/best/>

**December 9-10**

**Frontier Trails BEST**

University of Arkansas – Fort Smith  
[www.uafortsmith.edu/FTBEST](http://www.uafortsmith.edu/FTBEST)

## BEST is ideal!

- Co- and extra-curricular program
- Satisfies state-level STEM education standards
- Project- and problem-based learning
- Hands-on, real-world engineering design & construction experience
- Develops skills, aptitudes, and competencies industry needs in its workforce
- Open to all schools and school types
- No school fees – equipment and materials provided at no-cost

[www.bestinc.org](http://www.bestinc.org)



**AUBURN**  
UNIVERSITY

Auburn University is  
the National Headquarters of  
BEST Robotics, Inc.

*Inspiring the Next Generation of Engineers, Scientists, and Technology Experts*

# BEST Hub License – How it Works

**BEST** licenses its program to any organization or group of individuals interested in hosting a competition site (“hub”) in their community.

Licensees pay **\$2000/year** to use the BEST name and game materials.

**Each hub must be self-sufficient**—organizers must raise their own funds and provide the manpower and other resources to run their hub.

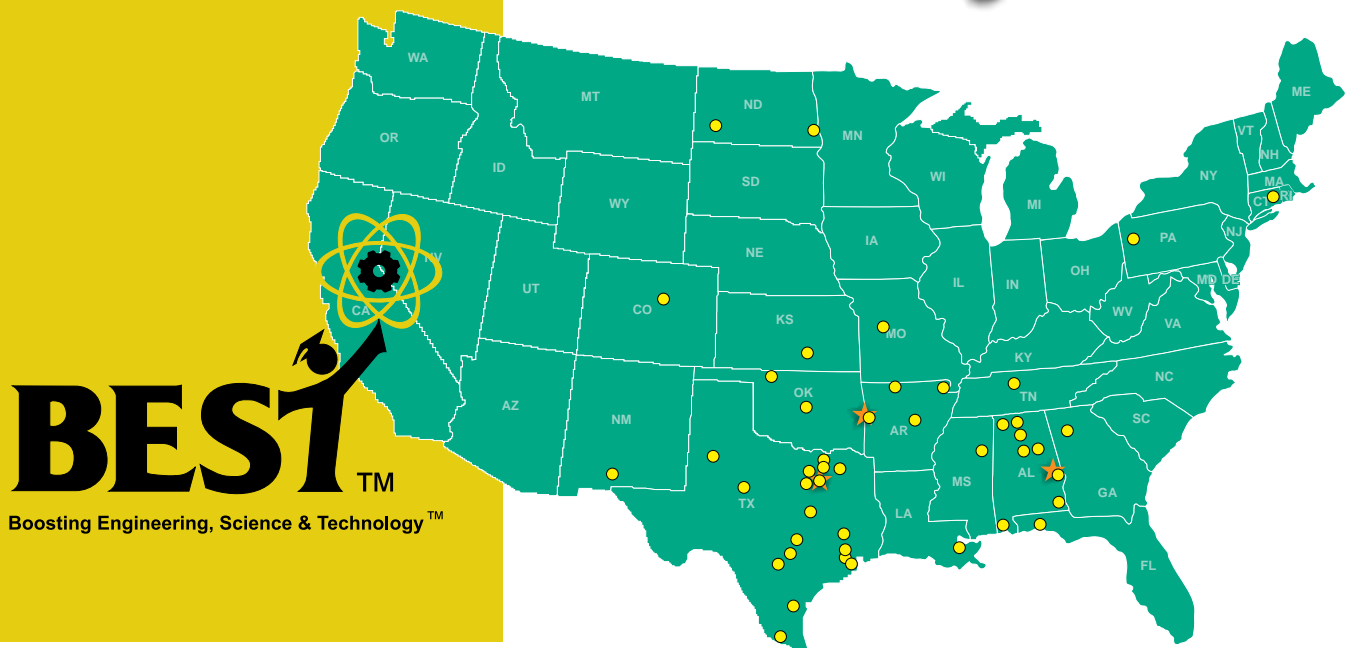
“Mall Day 2011” – Kansas BEST (Wichita State U.)

## For Your Consideration . . .

- Most hubs have steering/organizing teams with 8-plus key personnel
- At a minimum, 20-plus volunteers are needed as event personnel on “Game Day” (the actual competition)
- Most hubs recruit 20-plus volunteers to serve as competition judges
- The average first-year hub hosts 12 teams at a cost of \$17,000-\$20,000.
- **Second and subsequent year hub costs drop significantly.**



## 2011 Hubs & Regionals



# Workshop Topics

## The BEST Organization

History, Structure, and Governance

## The BEST Program

Overview of Competition Divisions

## Hub Structure

Program and Personnel Needs

## Hub Funding

Program Costs and Funding Sources

## Recruitment

Schools, Volunteers, and “Champions”

## Training

Teachers, Students, and Team Mentors

## Hub & Program Planning

Annual and Month-by-Month Timeline



## Workshop Details

- Attendance is **mandatory** for any group that is planning to start a hub.
- BEST recommends at least two people attend from the organization.
- **Friday schedule** – morning sessions; lunch with championship staff and volunteers; and afternoon “field trips” to various championship activities. Attendees included in dinner and evening’s activities, if held.
- **Saturday schedule** – Behind-the-scenes “walking tour” of championship; lunch with championship staff, volunteers, judges, and VIPs; and Q&A session/wrap-up. Attendees invited to attend “BEST Fest” – post-championship, dutch-treat dinner/gathering for personnel and volunteers.

## Workshop Fee & Registration

- \$75 fee/per person; includes materials, snacks, and event meals on Friday and Saturday
- **Pre-registration required**
- For registration and payment information, contact:

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*"Our BEST students, teachers, parents, team mentors, and volunteers have forged a very special and unique bond because of this program. BEST has changed our community in ways we could never have imagined."*

Robin Fenton, Hub Director  
Jubilee BEST, Mobile AL

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