

Boosting Engineering, Science & Technology™

Middle and High School Robotics Competition



2008 Annual Report

Inspiring Future Generations of Engineers, Scientists, and Technology Experts Since 1993

www.bestinc.org



Mission Statement

BEST is a non-profit, volunteer-based organization whose mission is to inspire students to pursue careers in engineering, science, technology, and math through participation in a sports-like, science- and engineering-based robotics competition.





Our Principles

- Students are the primary participants and benefactors. BEST is an
 extracurricular academic experience that engages students through
 teamwork, self-directed learning, apprenticeship, and problem solving.
 Students perform all of the work. Team mentors—engineers and technical
 professionals from industry—serve as guides to shepherd students
 through the engineering design process.
- Schools participate at no cost. There are no entry fees or kit costs associated with the BEST competition. Schools must fund their travel costs, team tee shirts, and other team enhancements.
- BEST is an equal opportunity program. Any public, private, or home school may participate in BEST

President's Letter

Another competition season has concluded and, again, BEST Robotics has positively impacted the lives—and futures—of thousands of middle and high school students from various communities around the U.S. This year over 10,000 students participated at over 600 schools.

I often wonder what it must have been like for Ted Mahler and Steve Marum, co-founders of BEST, when they started this humble program back in 1993. What they had planned as a local competition for

schools in and around Sherman, Texas, has evolved over 17 years to what it is today—a non-profit, volunteer-driven organization, with 33 competition sites and three regional championships in 15 states.

Growing BEST has required an enormous amount of time, energy, and passion from thousands upon thousands of volunteers over the years. This phenomenal, grassroots, community based program continues to evolve in technology and in organization.

While we celebrate the accomplishments of 2008 and envision a bright future for BEST, we note that our greatest strengths are our volunteers and sponsors. We know that they stay involved because of their unwavering commitment to BEST students. While BEST grows, we cannot forget our basic tenets—student-designed, student-built, student-driven robots in a competition that is open to any school and all students at no cost. Most of all, we never forget why BEST was started: to inspire the next generation of engineers, scientists, technical experts, mathematicians, scholars, and inventors.

Janne Ackerman, President

anne L. Stekerman

BEST Board of Directors



2008 Game: "Just Plane Crazy"

Automation through the use of robots has been a manufacturing hallmark of the automotive industry for more than two decades. How can these techniques be applied to the aircraft industry to accelerate the assembly process and make it more efficient? BEST Robotics formed its own company, BEST Aircraft, to deliver the BEST way

to assemble an aircraft using robots. Its four Divisions (Red, Blue, Green, and Yellow) will design and build robots that compete against each other to derive the most efficient manufacturing process applying Just In Time (JIT) Inventory and Lean Manufacturing techniques.

Why do we do our BEST?

Why do we do this? Why do teachers, team mentors, and over 3000 BEST volunteers devote countless hours of their personal time to this program? What is it about BEST that is worth all this effort?



One answer can be seen in a small piece of the event that often goes unnoticed. In this tiny slice of time, a student's actions become a microcosm of the entire reason for BEST. It happens only in the frantic few minutes before a round of competition starts. Those final few seconds when all eyes are on them, the crowd noise is deafening, and the time pressure is mounting. It happens when that student makes the sudden realization that their robot is not working.

What happens then reflects everything that student has learned in BEST. In that pressure cooker environment, young students walk through a cognitive detective process worthy of any NASA mission controller. Without their adult mentors to help, under time pressure and under emotional strain, they encounter a remarkable 60-second life lesson.

Most push through. They do it because in the preceding six weeks of design, test, and redesign, they have learned a skill. They have learned how to break the problem barrier.

Breaking a problem barrier is the realization that a problem is not an endpoint, but only an answer not yet found. Being able to break the problem barrier divides students who can from those who can't. Each year BEST helps students push through that barrier.

Life is a set of problems to be encountered. A broken water heater, a flat tire, a tax form to fill out, a jammed manipulator arm on a robot driving on the surface of Mars, two nations on the brink of war—they all are problems. Once the problem barrier is broken, problems are replaced with process.

BEST changes mindsets. BEST places students in a situation that conditions their minds. It is a situation that flows from concept, to physical structure, and finally to operational use. Using robot design and competition,

BEST presents an opportunity for students to break the problem barrier.

BEST appears first as an almost insurmountable problem and ends with the accomplishment of a solution; in the middle, a process. That process is the key. Somewhere in that process the problem barrier is broken and, in these young minds, the perception of a problem is changed.

Our workforce, our country, and our world needs these changed young minds. Young minds that understand problems are not endpoints, but undiscovered answers waiting for the correct process. That's why we do this. That's why we continue to do our BEST.

Steve Marum and Ted Mahler Co-Founders





Program Overview

- BEST originated in 1993 when Ted Mahler and Steve Marum, two engineers with Texas Instruments in Sherman, TX, started the program as a competition for rural schools in the area. The first competition was held with 14 schools and 221 students. In fall 2008, over 650 schools and 10,000 students participated.
- BEST is a 501(c)3, non-profit organization in 1998 and is headquartered in the Ginn College of Engineering at Auburn University (AL).
- BEST is a volunteer-driven organization, with over 3500 people serving as "hub" (local competition site) organizers, event personnel, team mentors, and competition judges.
- BEST licenses use of its program to groups that want to start the program in their communities. Any group—companies, school systems, two- or four-year colleges or universities, professional engineering society, or individuals—can start a hub. Funding for a hub must be raised by the local organizing group.

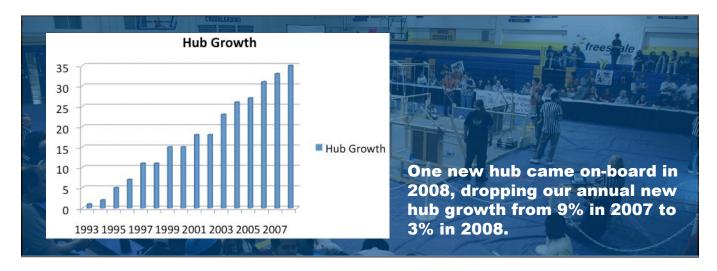


Competition Overview

- The competition itself is comprised of two divisions, Robotics and the BEST Award. All teams compete in the Robotics division. The BEST Award competition is optional for participating schools.
- Robotics Each team designs and builds a radio-controlled machine
 to accomplish defined tasks in a game-type format. Six weeks before
 the competition, the teams gather for Kick Off Day in early September at local hub sites where they receive identical kits of equipment
 (motors, r/c unit, batteries, etc.) and raw materials from which to build
 their machines, and a detailed set of game rules. The machines they
 build cannot weigh more than 24 pounds, must fit within a 24-inch
 cube, and must be built only from the raw materials supplied to them
 by the local hub.

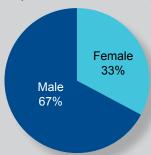


• BEST Award teams are judged on the following: Project Engineering Notebook; Oral Presentation; Educational Display; Judges Interview; Spirit and Sportsmanship; and Robot Performance. Winning the BEST Award is considered the highest achievement any team in the competition can accomplish.



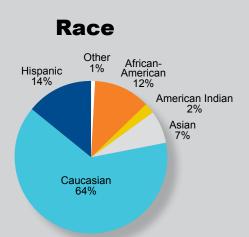
2008 Student Demographics

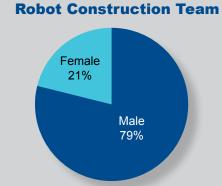
Gender, All Participants

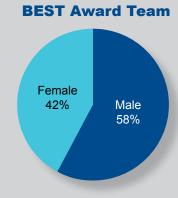


- This reflects ALL student participants (robot construction team and BEST Award team)
- We reported 31% female for 2007 and 32% in 2006.

Gender, Based On Participation





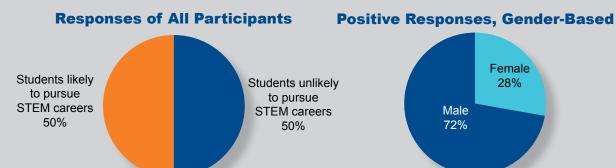


· Reporting race is an optional category for teams.

As a result of participating in BEST, students...

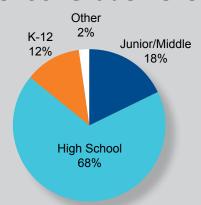
- Understand real-world use of mathematical concepts and applied physics
- Experience real-world science and engineering challenges, training that is transferable to all academic disciplines and career pursuits
- Understand what engineers do—engineering is "demystified"
- Experience "design-to-market" product development—experience that is transferable to all career pursuits
- Receive recognition and acclaim typically reserved for their peers in sports

Likely To Pursue Science, Technology, Engineering Or Math Career (%)

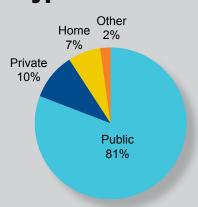


· Percentages based on 29 reporting hubs.

School Grade Level



Type Of School



Students become competent and confident in:

- Abstract Thinking
- Decision-Making
- Problem-Solving
- Self-Directed Learning
- Teamwork
- Project Management
- Leadership



2008 Competition Sites ("Hubs")

BEST licenses use of its program to organizations, corporations, groups of individuals, and both two-year and four-year institutions that wish to start and sustain a "hub" (local competition site). In 2008 BEST had 34 hubs operating in 15 states. Regional championships were held at the University of North Texas ("Texas BEST"), the University of Arkansas—Fort Smith ("Frontier Trails BEST"), and Auburn University ("South's BEST").



St. Louis University St. Louis, Missouri

Bison BEST

North Dakota State University Fargo, North Dakota

Blazer BEST

University of Alabama Birmingham Birmingham, AL

Brazos BEST

College Station, Texas

Bulldog BEST

Mississippi State University Starkville, Mississippi

Capitol BEST

Austin, Texas

Coastal Bend BEST

Texas A&M University Kingsville Kingsville, Texas

Collin County BEST

McKinney, Texas

Connecticut BEST Central Connecticut

State University New Britain, Connecticut

Cowtown BEST

Lockheed Martin Aeronautics Fort Worth, Texas

Crowley's Ridge BEST Arkansas State University

Jonesboro, Arkansas

Dallas BEST

Dallas, Texas

Denton County BEST University of North Texas

Denton, Texas

Emerald Coast BEST

University of West Florida Pensacola, Florida

Frontier Trails Championship

University of Arkansas - Fort Smith Fort Smith, Arkansas

Georgia BEST

Southern Polytechnic State University Marietta, Georgia

Heartland BEST

Northwestern Oklahoma State University Alva, Oklahoma

Illinois BEST

Johnson Controls Inc. Chicago, Illinois

Jubilee BEST

Mobile, Alabama

Kansas BEST Wichita State University Wichita, Kansas

Mid-South BEST

Mid-South Community College West Memphis, Arkańsas

Music City BEST Lipscomb University

Nashville, Tennessee

New Mexico BEST

New Mexico State University at Las Cruces Las Cruces, New Mexico

North Houston BEST

Baker Hughes, Inc. North Houston, Texas

North Texas BEST

Sherman, Texas

Northark BEST

North Arkansas College Harrison, AR

Oklahoma Christian University Oklahoma City, Oklahoma

Philadelphia BEST

School District of Philadelphia Philadelphia, Pennsylvania

River Valley BEST

University of Arkansas - Fort Smith Fort Smith, Arkansas

San Antonio BEST

San Antonio, Texas

South's BEST Championship

Auburn University Auburn, AL

Space City BEST

Metro Houston, Texas

Tennessee Valley BEST

Calhoun Community College Decatur, Alabama

Texas BEST Championship

University of North Texas Denton, TX

West Texas BEST

Texas Tech University Lubbock, Texas

National Sponsors



igus, Inc. manufactures industry-leading plastic components for use on automated machinery. The company became our first national sponsor in 2006, donating various plastic machinery components to each BEST team each season. The company's generous donation of products enables the BEST experience to be more complex and challenging for the students. www.igus.com/yesprogram



SolidWorks is one of the leading CAD software companies in the world and has been generously providing free software to every BEST team during the annual competition since 2006. As a result of our teams now having extensive experience with SolidWorks, BEST has introduced a CAD Design Award and incorporated CAD design into its Project Engineering Notebook competition component.

www.solidworks.com



Alibre Inc., founded in 1997 and based in Richardson, Texas, became a national sponsor in 2008. Alibre provides BEST students with free "lifetime" CAD design software that can be downloaded to their home, laptop, and classroom computers.

www.alibre.com



SERVO Magazine, a new BEST sponsor in 2008, is dedicated to the "Next Generation of Robotics Experimenters" and devoted 100% to robots and robotics. T & L Productions, publisher of SERVO, provides free copies of its magazines to all BEST teams and offers BEST students reduced subscriptions at very affordable prices. SERVO is been a huge supporter of BEST and regularly promotes our program through ads and columns.

www.servomagazine.com

"Participating in BEST served as a key factor in my decision to pursue an engineering degree in college. The hands-on nature of the work, the stimulating, creative challenge of the task, and the fun, team-based problem solving environment of the competition convinced me that engineering was my true calling. BEST Robotics helped make that choice clear."

Travis McCarty, Field Service Engineer, National Instruments, Houston, TX

2008 Hub and Regional Sponsors

- Each BEST hub and regional must raise its own funds to run its competition through sponsorships.
- Sponsorship funds are used to purchase equipment and materials BEST teams use to construct and power their robots.
- Donations, whether in the form of cash or in-kind support, are tax-deductible.
- Sponsor recognition at BEST competitions varies based upon the amount of the gift.

HUB	SPONSORS		Lynntech, Inc.
Alabama BEST	Auburn University, College of Sciences and Mathematics		Reynolds & Reynolds
Alabama BEOT	Auburn University, Department of Electrical and Computer Engineering		Screened Images
	Auburn University, Samuel Ginn College of Engineering		AgniTEK
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	Neptune Technology Group		Copy Corner
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Billiken BEST	Saint Louis University's Parks College of Engineering, Aviation and Technology		Kurt Shultz Photography ANVANA Web Hosting
Bison BEST	Bobcat	Colin County BEST	Raytheon
	North Dakota Department of Career & Technical Education	Comi County DEST	Cactus Awards
	North Dakota State University - College of Engineering		Internet Texoma
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	FRS Industries		Compass Bank
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	SAE International		TCU School of Engineering
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	Brokerage Printing		Johnny Zaskoda
	Goodrich		Shelle's Treasures
	State Bank & Trust		Six Flags Hurricane Harbor
	Stenerson Lumber		Chick-Fil-A at Ridgmar Mall
	Sure Sign	Crowley's Ridge BEST	The Kays Foundation
	Ulteig Engineers	o.oo, o.a.ugo 220.	Acxiom Corporation
	Vareberg Engineering		ASU Department of Computer Science
	West Acres Shopping Center		ASU Office of Academic Affairs and Research
Blazer BEST	UAB School of Engineering		Barton's of Arkansas and Missouri
	Valmont-Newmark		Hytrol Conveyor Co., Inc.
	Alabama Power Company		ASU College of Engineering
	Blazer Barnes & Noble Bookstore		ASU College of Sciences and Mathematics
	Lowe's		J. T. White Hardware & Lumber
	Packing Materials Supply (PMS)		The Mall at Turtle Creek
	Snoozy's Bookstore	Dallas BEST	Texas Instruments High Performance Analog
Brazos BEST	Capsher Technology		Texas Instruments Mixed Signal Automotive
	Knowledge Based Systems, Inc. (KBSI)		Texas Instruments DLP
	hp @ Research Park		Texas Instruments Wireless Terminal Business Unit
	igus, Inc.		Raytheon

Dallas BEST Photronics U.S. Coast Guard

Denton County BEST

Emerald Coast BEST

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Oklahoma BEST

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River Valley BEST ABF U-Pack Moving

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Golden Corral

Hiram Walker & Sons, Inc. J&B Supply Company Whirlpool Corporation

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188th Fighter Wing Champion Cycling

San Antonio BEST St Mary's University

> Cogburn Family Foundation NuStar Energy Foundation **Cutshall Consulting**

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West Texas BEST XFab Semiconductor Foundries

Texas Tech University Whitacre College of Engineering

Texas Society of Professional Engineers

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University of North Texas **UNT College of Engineering**

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The City of Fort Smith, Arkansas University of Arkansas - Fort Smith

Frontier Trails BEST



South's **BEST**

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ABB Robotics (Birmingham)

Auburn University Outreach

Briggs & Stratton Foundation (Auburn)

Department of Electrical and Computer Engineering, Auburn University

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Southern Company Generation

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Toyota Motor Manufacturing (Huntsville)

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Facilities Division, Auburn University

Mr. Calvin Cutshaw, Department of Electrical and Computer Engineering

Women in Science and Engineering (WISE) Institute,

BEST Financials

BEST Robotics, Inc. is a 501(c)3 non-profit organization registered with the state of Texas. Each hub is financially independent, raising its own funding to cover the costs of its competition. Local hubs either have their own incorporation, operate under an existing non-profit such as a university, or operate under the umbrella of BEST Robotics. Hubs pay an annual licensing fee to BRI and benefit through the use of the annual game materials, staff coordination, and bulk purchasing power. Total contributions to Hubs and Regionals exceeded \$900,000 in 2007.

Fiscal Year Ending December 31, 2008

Statement of Activities				
Revenue				
Hub Contributions	\$70,934			
Reimbursement of Material Purchases	\$20,011			
Total Revenue	\$90,945			
Operating Expenses				
Management and General	\$34,746			
Material Purchases	\$41,649			
Total Operating Expenses	\$76,396			
Operating (loss) Gain	\$14,550			



Boosting Engineering, Science & Technology[™]

Assets	December 31, 2008	December 31, 2007	Change	
Cash & Equivalent	\$113,389.50	\$98,109.77	\$15,279.73	
Total Assets	\$113,389.50	\$98,109.77	\$15,279.73	
Liabilities & Equity				
Payroll Liabilities	(\$7,178.76)	(\$6,346.62)	(\$832.14)	
Total Current Liabilities	(\$7,178.76)	(\$6,346.62)	(\$832.14)	
Equity				
Opening Balance Equity	\$23,015.39	\$23,105.39	\$23,105.39 0	
Retained Earnings	\$83,459.83	\$67,157.02	\$16,302.81	
Net Income	\$14,093.04	\$14,283.98	(\$190.94)	
Total Equity	\$120,568.26	\$104,456.39	\$16,111.87	
Total Liabilities & Equity	\$113,389.50	\$98,109.77	\$15,279.73	

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"BEST has played a major role in where I am today. The competition helped me realize that I could truly do anything I set my mind to. After four years of successfully competing in BEST, my sights were set. I am currently a Cadet 3rd Class at the USAF Academy working towards my Mechanical Engineering degree and my dream of becoming an F-35 test pilot."

Will Norton, former BEST student, Lamar County High School, Vernon, AL

"The community's reaction to this project and the students' achievements has been absolutely overwhelming.

Kathy Melaas, teacher, Cavalier Public School, Cavalier, ND

"The BEST experience is like an education greenhouse; what happens during six weeks of competition would take an entire year in the classroom."

Dr. Mark Conner, teacher, Hoover High School, Hoover, AL



